

FILE

JUNE 13

# fashion calendar 1983

JANUARY	FEBRUARY	MARCH	APRIL
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
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JUNE 19



# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

WEEKS BEGINNING MONDAY, JUNE 6 & JUNE 13, 1983 -

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday June 6 6:30 P.M. Dinner	"T.G.I.F."--A MUSICAL FASHION REVIEW Honoring 50th birthday of New York Skirt and Sportswear Association. Black tie. Show at 8:00. Tickets: \$300.00 contribution. Contact: Alex Cohen, 760-7641.	FASHION INSTITUTE OF TECHNOLOGY	SHIRLEY GOODMAN RESOURCE CEN. 27TH STREET & 7TH AVENUE
Beginning Monday June 6	OPENING OF HOLIDAY COLLECTION Continuous by appointment. Contact: Jim Snee, 246-3100.	RANDY ALLEN	39 WEST 55TH STREET SUITE 401
Beginning Monday June 6	OPENING OF HOLIDAY COLLECTION Continuous by appointment. Contact: 944-8080.	BEENE BAG	205 WEST 39TH STREET SHOWROOM - 17TH FLOOR
Beginning Monday June 6	OPENING OF HOLIDAY COLLECTION Continuous by appointment. Contact: 382-2610.	RAUL BLANCO/ELAN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday June 6	OPENING OF HOLIDAY COLLECTION Continuous by appointment. Contact: 736-5365.	LEON BLOCK COLLECTION	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday June 6	OPENING OF HOLIDAY DRESS COLLECTION Continuous by appointment. Contact: 944-0400.	LIZ CLAIBORNE, INC.	1441 BROADWAY SHOWROOM - 11TH FLOOR
Beginning Monday June 6	OPENING OF HOLIDAY COLLECTION Continuous by appointment. Contact: 947-4492.	EKLECTIC LTD & EKLECTIC PETITES	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday June 6	OPENING OF HOLIDAY COLLECTION Continuous by appointment. Contact: 221-4502.	CATHY HARDWICK	1411 BROADWAY SHOWROOM - 4TH FLOOR
Beginning Monday June 6	OPENING OF HOLIDAY COLLECTION <u>Note new showroom.</u> Continuous by appointment. Contact: 382-3700.	ALEXANDER JULIAN	8 WEST 40TH STREET SHOWROOM - 21ST FLOOR
Beginning Monday June 6	OPENING OF HOLIDAY SPORTSWEAR COLLECTION Continuous by appointment. Contact: 944-9710.	NORMA KAMALI	1411 BROADWAY SHOWROOM - 25TH FLOOR
Beginning Monday June 6	OPENING OF HOLIDAY/ RESORT BLOUSE COLLECTION Continuous by appointment. Contact: 221-3789.	JACK MULQUEEN	575 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday June 6	OPENING OF HOLIDAY COLLECTION Continuous by appointment. Contact: 944-6999.	ELLEN TRACY	575 SEVENTH AVENUE SHOWROOM - 10TH FLOOR



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday June 6	OPENING OF HOLIDAY COLLECTION Continuous by appointment.	TRIC-TRAC LTD. Contact: Cecelia Lewis, 221-7935.	37 WEST 39TH STREET SHOWROOM - 7TH FLOOR
Beginning Monday June 6	OPENING OF HOLIDAY COLLECTION Continuous by appointment.	ADRIENNE VITTADINI Contact: 921-2510	1441 BROADWAY SHOWROOM - 30TH FLOOR
June 6-9	NATIONAL SHOE FAIR AT N.Y. SHERATON CENTRE, 7th & 52nd.	Contact: 246-3410.	
Tuesday June 7 2:00 P.M.	SEVENTEEN'S "PICK HITS"- 31ST ANNUAL FALL SHOW Also at 4:00 P.M. Tickets: \$25.00.	SEVENTEEN MAGAZINE Contact: Anne Hratko, 407-9773.	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday June 7 6-8 P.M.	PREMIERE HALSTON III COLLECTION Fashion show & cocktail reception.	J.C. PENNEY By inv. Contact: Madeline de Vries, 753-6688.	MUSEUM OF NATURAL HISTORY OCEAN ROOM (79TH & CPW)
Tuesday June 7- June 9	15TH INTERNATIONAL LEATHER GOODS SHOW "Largest Handbag Show In America." Exhibits from 24 countries.	INTERNATIONAL TRADE SHOWS Contact: 687-1185.	NEW YORK COLISEUM 59TH ST. & COLUMBUS CIRCLE
Beginning Tuesday June 7	OPENING OF HOLIDAY COLLECTION <u>Note new showroom.</u> Continuous by appointment.	FELIX ARBEO DESIGNS, LTD. Contact: 221-1208.	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Tuesday June 7	COLOR & FABRIC PRESENTATION SPRING/SUMMER 84 Informal showings.	MADemoiselle By appointment. Contact: Fabric Library, 880-8586.	350 MADISON AVENUE 7TH FLOOR
Beginning Tuesday June 7	OPENING OF HOLIDAY COLLECTION Continuous by appointment.	VOLLBRACHT TOO Contact: 354-0515.	1411 BROADWAY SHOWROOM - 29TH FLOOR
Wednesday June 8 7:00 P.M.	SPRING FASHION GALA IN HONOR OF DORIS SHAW Senior V.P., Abraham & Straus. Black tie. By inv. Tickets: \$300.00; 751-4000, ext 423.	AMERICAN JEWISH COMMITTEE APPEAL FOR HUMAN RELATIONS	HOTEL PLAZA BAROQUE SUITE
*June 10	FALL READY-TO-WEAR IN MIAMI, Contact: (305) 261-2900. (June 10-14)		
June 11- June 15	N.A.D.I. (NATIONAL ASSOCIATION OF DISPLAY INDUSTRIES) CHRISTMAS MARKET WEEK, PIER 88 (48th St. & 12th Ave.). Contact: Marvin Dorfman, 120 East 23rd Street, 982-6571.		
June 13- June 24 9:15 A.M.	SPRING '84 COLOR, STYLE & FABRIC PRESENTATION (Except June 14) For intimatewear manufacturers.	AMERICAN ENKA COMPANY Contact: Jill Estabrook, 575-7790.	111 WEST 40TH STREET SHOWROOM - 3RD FLOOR
Monday June 13 6:30 P.M.- 8:30 P.M.	AFRICAN TEXTILES: PREVIEW RECEPTION A special exhibition from the British Museum. By invitation. Open to the public until December 4. Contact: David Lehman, 873-1300.	AMERICAN MUSEUM OF NATURAL HISTORY	CENTRAL PARK WEST AT 79TH STREET
Beginning Monday June 13	OPENING OF HOLIDAY PREVIEW Continuous by appointment.	LLOYD ALLEN Contact: 944-9577.	110 WEST 40TH STREET SHOWROOM - 26TH FLOOR
Beginning Monday June 13	OPENING OF HOLIDAY COLLECTION Continuous by appointment.	ELEANOR P. BRENNER Contact: 382-2655.	1460 BROADWAY SHOWROOM - 12TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday June 13	OPENING OF "INTERLUDE" COLLECTION Continuous by appointment. Contact: 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday June 14 9:15 A.M.	PRESS SHOW: SPRING '84 COLOR STYLE & FABRIC PRESENTATION For intimatewear. Contact: Fineburg Publicity, 686-7820.	AMERICAN ENKA COMPANY	111 WEST 40TH STREET SHOWROOM - 3RD FLOOR
Wednesday June 15 6:30 P.M.	ELEVENTH ANNUAL FRAGRANCE RECOGNITION AWARDS GALA Cocktails. Dinner at 7:30 P.M. Tickets: \$300.00. Contact: 673-5580.	THE FRAGRANCE FOUNDATION	SHERATON CENTRE ROYAL BALLROOM
Thursday June 16 5-7 P.M.	"KRUPS KRISTMAS KAPER"-- KITCHEN APPLIANCES Cocktail buffet for press. By invitation. Press: Billie Gould Assoc., 661-9675.	KRUPS	RAINBOW GRILL 30 ROCKEFELLER PLAZA
*Sunday June 19 4:00 PM- June 24	PREVIEW IN PHILADELPHIA: FALL MEN'S FASHIONS Also, women's fashions. By invitation. Executive Director: Norman Karr. Fashion Director: Chip Tolbert. Contact: Katherine Ogan, 683-5665.	MEN'S FASHION ASSOC'N (240 MADISON AVENUE)	FRANKLIN PLAZA HOTEL PHILADELPHIA
4:00 P.M. 6:30 P.M.	MFA SEMINAR I Pierre Cardin Cocktails	<u>Sunday, June 19</u> 8:00 P.M. John Wanamaker (Tent.) Dinner	
7:30 A.M. 8:30 A.M. 9:30 A.M. 10:00 A.M. 10:15 A.M.	Breakfast MFA SEMINAR II J.C. Penney Bausch & Lomb Jeffrey Banks	<u>Monday, June 20</u> 10:45 A.M. Allyn St. George 11:15 A.M. Jhane Barnes 12:15 P.M. Evan-Picone Lunch 6:30 P.M. Cutty Sark Cocktails 8:00 P.M. Cutty Sark Dinner	
7:30 A.M. 8:30 A.M. 9:00 A.M. 9:30 A.M. 10:00 A.M. 10:15 A.M.	Breakfast Jeanswear Communications Alan Flusser Pendleton Italian Shoe Center DuPont	<u>Tuesday, June 21</u> 10:45 A.M. Henry Grethel 11:15 A.M. Ron Chereskin 12:15 P.M. After Six Lunch 6:30 P.M. DuPont/Gerry Ski Cocktails 8:00 P.M. Stanley Blacker Dinner	
7:30 A.M. 8:30 A.M. 9:00 A.M. 9:30 A.M. 10:00 A.M. 10:15 A.M.	Breakfast Merona Sport Alexander Julian The Lee Company Sears, Roebuck, & Co. Sahara Club	<u>Wednesday, June 22</u> 10:45 A.M. DuPont/Working Woman Panel 11:15 A.M. DuPont/Working Woman Panel 12:15 P.M. Jean-Paul Germain Lunch 6:30 P.M. Bill Blass for PBM Cocktails 8:00 P.M. Bill Blass for PBM Dinner	
7:30 A.M. 8:30 A.M. 9:00 A.M. 9:30 A.M. 10:00 A.M. 10:15 A.M.	Breakfast Robert Stock Haggar Co. Gentlemen's Quarterly Henry Dunay Andrew Fezza	<u>Thursday, June 23</u> 10:45 A.M. Gianfranco Ruffini 11:15 A.M. Cesarani, Div. of Jaymar-Ruby 12:15 P.M. Playboy Lunch 6:30 P.M. Cocktails 8:00 P.M. Dinner	
7:30 A.M. 8:30 A.M. 9:00 A.M.	Breakfast Dimitri Couture Bill Ditfort	<u>Friday, June 24</u> 9:30 A.M. Serica 9:45 A.M. Menswear Retailers Panel	



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
June 19	FATHER'S DAY -- Sunday		
Monday June 20 8:30 A.M.	PRESS BREAKFAST FOR RICHARD SIMMONS By invitation. Press: Margot Rogoff, 705-2441.	BLOOMINGDALE'S	LE TRAIN BLEU 6TH FLOOR
Monday June 20 12 Noon	SHOWING OF AUTUMN/ WINTER COLLECTION Also at 3:00 P.M. By invitation. Contact: 688-4410	ADOLFO (36 E. 57TH STREET)	ST. REGIS HOTEL VERSAILLES ROOM
June 20	3:00 P.M., ADOLFO (2nd show)	St. Regis, Versailles Room,	688-4410.
Beginning Monday June 20	OPENING OF HOLIDAY COLLECTION Continuous by appointment. Contact: 221-8510.	BILL ATKINSON	514 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday June 20	OPENING OF HOLIDAY COLLECTION Continuous by appointment. Contact: Jane Scudi, 840-9400.	VILLAGER	1411 BROADWAY SHOWROOM - 15TH FLOOR
Tuesday June 21 11:30 A.M.	SHOWING OF FALL MADE-TO-ORDER COLLECTION Also at 3:00 P.M. By invitation. Contact: 355-4545.	HALSTON	OLYMPIC TOWER - 21ST FLOOR 645 FIFTH AVENUE (51ST ST)
June 21	3:00 P.M., HALSTON (2nd show),	OLYMPIC TOWER, 645 Fifth Avenue.	By inv., 355-4545.
Tuesday June 21 5:30 P.M.	COCKTAIL PARTY By invitation. Tickets: \$25.00 members, \$35.00 non-members. Contact: 472-0582.	COSMETIC EXECUTIVE WOMEN	THE RAINBOW ROOM 30 ROCKEFELLER PLAZA
Tuesday June 21 6:00 P.M.	PIERRE CARDIN AT THE RITZ Advance Spring '84 fashion show and party. By inv. Contact: Mary Buchwald, 935-8067.	THE PIERRE CARDIN MEN'S LICENSEE GROUP	THE RITZ 119 EAST 11TH STREET
Beginning Wednesday June 22	PREMIERE: HOLIDAY LEATHER COLLECTION By appointment. Contact: Renate Nishio, 475-6613.	NATASA	874 BROADWAY (18TH STREET) SUITE 1003
Tuesday June 28 5-8 P.M.	A SALUTE TO AMERICAN KNITWEAR DESIGN Nat'l Knitwear & Sportswear Assoc'n. By invitation. Contact: Ellen Sherman, 683-7520.	NKSA DESIGNERS' GROUP	TAVERN ON THE GREEN CENTRAL PARK WEST/67TH ST.
Tuesday June 28 5:30	"THE MAGIC OF CULTURED PEARLS" By inv. Consumer & jewelry press: Linda Friberg, Telepress Associates, 744-2202.	CULTURED PEARL ASSOC. OF AMERICA & JAPAN	RAINBOW GRILL RCA BUILDING
*July 2-4	PITTI BIMBO (CHILDREN'S WEAR & ACCESSORIES) IN FLORENCE. Tel: 055-219-331.		
July 4	INDEPENDENCE DAY (Monday) -- Legal Holiday		
*July 8-11	PITTI UOMO (MEN'S FASHIONS) IN FLORENCE. Tel. 055-219-331.		
Monday July 11 6-8 P.M.	SHOWING OF SPRING MEN'S HAND-LOOMED SWEATERS By inv. Thereafter in showroom by appt., 145 W 55th, Suite 8E. Contact: 957-8310.	G. MAISLINGER	462 BROADWAY 5TH FLOOR
Wednesday July 13 8:30 A.M.	THE TASTES OF FRANCE Preview of french food products. Press: Margot Rogoff, 705-2441.	BLOOMINGDALE'S	LE TRAIN BLEU 6TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
*July 19- July 22	FALL & WINTER COUTURE SHOWINGS IN ROME. Contact: La Camera Nazionale dell'Alta Moda Italiana, Piazza Aracoeli 3, Rome 00186. Tel: 679-43-90.		
Beginning Wednesday July 20	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Marlene Stowe, 582-3190.	BOBBIE TO, INC.	50 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday July 25	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 764-3730.	STANLEY BLACKER FOR WOMEN	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
*July 25- July 28	FALL HAUTE COUTURE SHOWINGS IN PARIS. Contact: Denise Dubois, Chambre Syndicale de la Couture Parisienne, 100 Rue du Faubourg St. Honore, Paris 75008. Tel: 266-64-44.		
July 30	JEWELRY EXHIBIT AT N.Y. HILTON & SHERATON CENTRE (July 30 - Aug. 3)		
July 31	ATLANTA MEN & BOYS APPAREL MARKET. Contact: Don Berg (404)688-8994. (July 31-Aug. 2)		
*July 31- Aug. 2	PREMIERE COLLECTIONS DUSSELDORF. PREVIEW OF SPRING '84 WOMEN'S FASHIONS IN DUSSELDORF. Contact: 840-7744.		
Aug. 1	BRITISH KHAKI BY ROBERT LIGHTON.....37 W 57th.....Suite 1110.....755-8506		
Aug. 1	CIAO SPORT LTD; & C.S. PETITES.....525 Seventh.....9th Floor.....944-8849		
Aug. 1	SIGNATURES BY RUSS TAYLOR.....512 Seventh.....6th Floor.....354-4700		
Aug. 1	SWEE LO.....498 Seventh.....18th Floor.....947-2697		
Aug. 1	YEOHLEE.....60 W 55th.....2nd Floor.....245-2244		
Aug. 1	YUKIKO HANAI.....512 Seventh.....6th Floor.....354-4700		
Aug. 4	PATTI CAPPALLI; & PLAYERS.....25 W 39th.....Suite 601.....944-5944		
*Aug. 6-9	RESORT READY-TO-WEAR AT MIAMI APPAREL MART, Contact: (305) 261-2900.		
Monday Aug. 8 5:00 P.M. Cocktails	SWIMWEAR FEATURING "LYCRA" DUPONT COMPANY SPANDEX & "ANTRON" NYLON (350 FIFTH AVENUE) Show at 6:00. Fashions from more than 50 manufacturers. By invitation. Trade: Delia Soto, 971-4576. Press: Penny Bool, 971-4308.	ROSELAND 239 WEST 52ND STREET	
Aug. 8	RESORT MARKET WEEK IN NEW YORK (August 8-12)		
Aug. 8	ADRI.....552 Seventh.....2nd Floor.....719-5020		
Aug. 8	AGATHA BROWN.....498 Seventh.....4th Floor.....947-7655		
Aug. 8	AKIRA.....530 Seventh.....30th Floor.....398-0018		
Aug. 8	ALPHA CUBIC.....1441 Broadway....18th Floor.....391-6655		
Aug. 8	RITA ANGELO FOR BERI.....498 Seventh.....9th Floor.....279-2239		
Aug. 8	JOHN ANTHONY.....550 Seventh.....24th Floor.....840-0370		
Aug. 8	ANTONELLA PREVE.....498 Seventh.....9th Floor.....736-1771		
Aug. 8	GIORGIO ARMANI.....650 Fifth.....20th Floor.....265-2760		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Aug. 8	JHANE BARNES.....	21 W 38th.....	11th Floor.....921-2442
Aug. 8	BARON PETERS; & ROBERT LEONARD.....	530 Seventh.....	30th Floor.....944-0666
Aug. 8	ADAM BEALL.....	250 W 35th.....	16th Floor.....736-0024
Aug. 8	GEOFFREY BEENE.....	550 Seventh.....	4th Floor.....398-0800
Aug. 8	BEENEBAG.....	205 W 39th.....	17th Floor.....944-8080
Aug. 8	BELLE FRANCE BY JANE SCHAFFHAUSEN.....	419 Pk. Av. S....	20th Floor.....686-5780
Aug. 8	HARVE BENARD LTD.....	205 W 39th.....	5th Floor.....354-8420
Aug. 8	RICHARD ASSATLY FOR BENTON LTD.....	500 Seventh.....	18th Floor.....719-9290
Aug. 8	BEREK.....	265 W 37th.....	20th Floor.....921-4317
Aug. 8	GLORIA BETKER.....	209 West 38th....	3rd Floor.....719-5510
Aug. 8	NEIL BIEFF LTD.....	850 Seventh.....	Suite 903.....957-8329
Aug. 8	BIS BY GENE EWING.....	575 Seventh.....	25th Floor.....921-0685
Aug. 8	RAUL BLANCO/ELAN.....	530 Seventh.....	6th Floor.....382-2610
Aug. 8	BILL BLASS LTD.....	550 Seventh.....	12th Floor.....221-6660
Aug. 8	ALKE BOKER.....	552 Seventh.....	Suite 400.....575-8400
Aug. 8	MARK BOUWER LTD.....	575 Seventh.....	23rd Floor.....840-4460
Aug. 8	ELEANOR P. BRENNER.....	1460 Broadway....	12th Floor.....382-2655
Aug. 8	ALBERT CAPRARO LTD.....	550 Seventh.....	18th Floor.....840-1679
Aug. 8	PIERRE CARDIN SPORTIF; & KNITS.....	550 Seventh.....	5th Floor.....354-9760
Aug. 8	CASI.....	530 Seventh.....	2nd Floor.....944-8870
Aug. 8	OLEG CASSINI COLLECTIONS.....	530 Seventh.....	9th Floor.....354-6990
Aug. 8	CASTLEBERRY KNITS LTD.....	530 Seventh.....	5th Floor.....221-4333
Aug. 8	ARTHUR CHAPNIK.....	230 West 38th....	6th Floor.....840-2777
Aug. 8	LUCILLE CHAYT.....	264 West 35th....	6th Floor.....564-2584
Aug. 8	RON CHERESKIN FOR WOMEN.....	530 Seventh.....	10th Floor.....382-3710
Aug. 8	WAYNE CLARK.....	530 Seventh.....	28th Floor.....382-2880
Aug. 8	CLEOPATRA.....	530 Seventh.....	20th Floor.....382-2454
Aug. 8	ANA COLON.....	215 W 40th.....	9th Floor.....944-9630
Aug. 8	KATHRYN CONOVER.....	530 Seventh.....	3rd Floor.....944-2744
Aug. 8	BERN CONRAD.....	530 Seventh.....	27th Floor.....391-8052



Aug. 8 CONSTANCE BY CONSTANCE MALLAS.....498 Seventh.....16th Floor.....947-2575

Aug. 8 PAUL COSTELLOE.....530 Seventh.....28th Floor.....382-2880

Aug. 8 LEAMOND DEAN-NORMAN TERRY INC.....498 Seventh.....20th Floor.....239-0644

Aug. 8 DIANNE B FOR CYGNE.....530 Seventh.....14th Floor.....354-6474

Aug. 8 CHRISTIAN DIOR SPORTSWEAR.....550 Seventh.....7th Floor.....944-9820

Aug. 8 DDDOMINICK.....530 Seventh.....8th Floor.....719-3833

Aug. 8 PERRY ELLIS.....575 Seventh.....2nd Floor.....921-8500

Aug. 8 CAROLYN EVE (NEUSTADTER).....Drake Hotel.....Call Collect, (303) 444-4470

Aug. 8 ORA FEDER DESIGNS.....171 Madison.....10th Floor.....532-9236

Aug. 8 LOUIS FERAUD (& Early Spring).....570 Seventh.....17th Floor.....840-8220

Aug. 8 FLORENCE & CELESTE (Chu Chi Knits,.....498 Seventh.....9th Floor.....279-9620  
Endres Ultrasuede, Annemarie Gardin, Ildi Marshall, Rina di Montella, Carol Peretz)

Aug. 8 RICHARD FREDERICKS INC.....566 Seventh.....4th Floor.....719-9370

Aug. 8 JOHN ANTHONY FOR FRIEDRICKS SPORT.....205 W 39th.....13th Floor.....840-8867

Aug. 8 GENTILLESSE BY DIANE DICKINSON;.....530 Seventh.....9th Floor.....354-4147  
& SIMPLY DIANE

Aug. 8 DIANE GILMAN.....512 Seventh.....43rd Floor.....719-4502

Aug. 8 GOLDWORM.....1411 Broadway....Suite 3517.....575-0344

Aug. 8 HENRY GRETHEL DESIGN (WOMEN'S WEAR).....1411 Broadway....32nd Floor.....840-6162

Aug. 8 BETTY GRISHAM.....498 Seventh.....9th Floor.....736-2480

Aug. 8 ELEANORE HADLEY LTD.....491 Seventh.....6th Floor.....279-6053

Aug. 8 BILL HAIRE LTD.....550 Seventh.....10th Floor.....840-6466

Aug. 8 BETTY HANSON & COMPANY.....205 W 39th.....14th Floor.....840-8888

Aug. 8 CATHY HARDWICK.....1411 Broadway....4th Floor.....221-4502

Aug. 8 LESTER HAYATT.....264 West 40th....14th Floor.....719-5566

Aug. 8 HELGA (722 S. Los Angeles, L.A).....Drake Hotel.....Suite 1805...(213) 627-0806

Aug. 8 CATHERINE HIPPI.....110 W 40th.....25th Floor.....391-3887

Aug. 8 JONATHAN HITCHCOCK FOR REUBEN THOMAS....498 Seventh.....18th Floor.....736-6060

Aug. 8 CAROL HORN.....1441 Broadway....33rd Floor.....921-9670

Aug. 8 JAMISON/JAMISPORT.....498 Seventh.....24th Floor.....239-9477

Aug. 8 ROBERT JANAN LTD.....530 Seventh.....19th Floor.....354-7880

Aug. 8 JAYNE JAY, INC.....499 Seventh.....15th Floor.....695-0909



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Aug. 8	OPENING OF HOLIDAY/RESORT CHILDREN'S FASHIONS Continuous by appointment.	NORMA KAMALI'S KIDS	112 WEST 34TH STREET SUITE 1205
Aug. 8		Buyers: 765-2330. Press: 245-6322.	
Aug. 8	NAT KAPLAN.....	498 Seventh.....	21st Floor.....239-9400
Aug. 8	KAPPI.....	498 Seventh.....	21st Floor.....239-9485
Aug. 8	KASPER FOR JOAN LESLIE.....	530 Seventh.....	11th Floor.....221-4200
Aug. 8	KASPER FOR J.L. SPORT.....	530 Seventh.....	25th Floor.....221-4090
Aug. 8	MICHAEL KATZ.....	13 E 17th.....	7th Floor.....929-3976
Aug. 8	KENAR.....	530 Seventh.....	25th Floor.....944-5300
Aug. 8	KAY KIPPS BY ANTHONY MUTO.....	498 Seventh.....	22nd Floor.....947-4646
Aug. 8	ALEXIS KIRK.....	385 Fifth.....	7th Floor.....532-3779
Aug. 8	CALVIN KLEIN.....	205 W 39th.....	11th Floor.....719-2600
Aug. 8	DON KLINE LTD.....	32 W 39th.....	12th Floor.....221-6771
Aug. 8	GUY LAROCHE DRESSES & BLOUSES.....	498 Seventh.....	2nd Floor.....594-8104
Aug. 8	HAROLD LEVINE.....	530 Seventh.....	21st Floor.....391-2255
Aug. 8	LILA BLOUSE BY LILA KLIEGMAN.....	575 Seventh.....	20th Floor.....354-5190
Aug. 8	MALAVE.....	264 W 35th.....	7th Floor.....563-0510
Aug. 8	MARCASIANO.....	145 Spring.....	2nd Floor.....226-6809
Aug. 8	VERA MAXWELL.....	530 Seventh.....	26th Floor.....719-4358
Aug. 8	MERCEDES & ADRIENNE.....	512 Seventh.....	5th Floor.....944-2040
Aug. 8	MIGNON BY DOROTHY FARBO.....	530 Seventh.....	3rd Floor.....354-4980
Aug. 8	SYDNEY CARVIN MILLIKEN (Whodunnit).....	60 W 55th.....	2nd Floor.....245-2244
Aug. 8	TRACY MILLS.....	550 Seventh.....	10th Floor.....221-6374
Aug. 8	MISS O BY OSCAR DE LA RENTA.....	550 Seventh.....	19th Floor.....354-6777
Aug. 8	HANAE MORI.....	550 Seventh.....	21st Floor.....221-5726
Aug. 8	MOROCI, INC.....	530 Seventh.....	12th Floor.....354-1880
Aug. 8	MIRA DE MOSS.....	550 Seventh.....	9th Floor.....695-1686
Aug. 8	GIOVANNI DE MOURA.....	1441 Broadway.....	8th Floor.....382-1359
Aug. 8	PETER MUI.....	1466 Broadway.....	Suite 1100.....944-1310
Aug. 8	ALBERT NIPON.....	530 Seventh.....	2nd Floor.....354-0760
Aug. 8	NIPON BLOUSE.....	530 Seventh.....	19th Floor.....944-8802
Aug. 8	NIPON BOUTIQUE.....	530 Seventh.....	19th Floor.....354-4325



Aug. 8	COLLECTIBLES BY ALBERT NIPON.....	530 Seventh.....	2nd Floor.....	921-8620
Aug. 8	EXECUTIVE DRESS BY ALBERT NIPON.....	530 Seventh.....	19th Floor.....	944-8802
Aug. 8	ALBERT NIPON KNITWEAR.....	214 W 39th.....	12th Floor.....	354-1700
Aug. 8	MOLLIE PARNIS.....	530 Seventh.....	18th Floor.....	221-1445
Aug. 8	MOLLIE PARNIS STUDIO.....	530 Seventh.....	18th Floor.....	221-1445
Aug. 8	YONSON PAK.....	264 W 35th.....	5th Floor.....	695-6087
Aug. 8	PBSA.....	498 Seventh.....	9th Floor.....	947-4492
Aug. 8	JOSEPH PICONE DESIGNER COLLECTION.....	1411 Broadway....	37th Floor.....	536-9508
Aug. 8	PINKY & DIANNE LTD.....	37 W 57th.....	7th Floor.....	935-4770
Aug. 8	POGIA BY D. POLIMENI.....	530 Seventh.....	4th Floor.....	944-6030
Aug. 8	POSH BY JAY ANDERSON.....	550 Seventh.....	18th Floor.....	398-0763
Aug. 8	RAINCHEETAHS BY NAMAN.....	500 Seventh.....	3rd Floor.....	944-0800
Aug. 8	KRISTINA REED.....	575 Seventh.....	Suite 1425.....	391-0031
Aug. 8	MARY ANN RESTIVO.....	498 Seventh.....	16th Floor.....	736-0109
Aug. 8	JILL RICHARDS; JILL RICHARDS II.....	Hotel Drake.....	Suite 1205... (213)	489-1650
Aug. 8	SAMUEL ROBERT.....	530 Seventh.....	9th Floor.....	221-1995
Aug. 8	JACKIE ROGERS.....	787 Madison.....	2nd Floor.....	744-7303
Aug. 8	GLORIA SACHS.....	550 Seventh.....	9th Floor.....	921-1460
Aug. 8	PAULA SAKER.....	530 Seventh.....	29th Floor.....	221-6960
Aug. 8	ABE SCHRADER CORP.....	530 Seventh.....	15th Floor.....	840-7733
Aug. 8	SHAMASK.....	860 Madison.....	2nd Floor.....	398-1375
Aug. 8	HELENE SIDEL.....	530 Seventh.....	8th Floor.....	354-0024
Aug. 8	JERRY SILVERMAN.....	530 Seventh.....	17th Floor.....	944-8200
Aug. 8	ADELE SIMPSON.....	530 Seventh.....	23rd Floor.....	354-8600
Aug. 8	SPORTWHIRL BY LESLIE HOLZMAN.....	498 Seventh.....	15th Floor.....	563-0800
Aug. 8	STAR OF SIAM (USA).....	550 Seventh.....	18th Floor.....	398-0920
Aug. 8	MALCOLM STARR.....	236 W 40th.....	3rd Floor.....	944-8781
Aug. 8	ERNST STRAUSS; & SCHNELL SPORTS.....	50 Cent Park S... Suite 33A....	(213) 623-8112	
Aug. 8	ALFRED SUNG.....	514 Seventh.....	2nd Floor.....	391-8288
Aug. 8	TAHARI.....	525 Seventh.....	21st Floor.....	921-3600
Aug. 8	TAMOTSU.....	37 W 39th.....	Suite 202.....	921-0326



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Aug. 8	TANNER; & TANNERSPORT.....	530 Seventh.....	28th Floor.....944-6350
Aug. 8	TRIGERE SPORT FOR SCHRADER CORP.....	530 Seventh.....	15th Floor.....840-7733
Aug. 8	TUDOR SQUARE; & ALBERT LEWIS.....	530 Seventh.....	20th Floor.....944-8120
Aug. 8	UMI COLLECTIONS BY ANNE CRIMMINS.....	530 Seventh.....	27th Floor.....221-2457
Aug. 8	LEVINO VERNA.....	498 Seventh.....	9th Floor.....279-2345
Aug. 8	MICHAELE VOLLBRACHT DESIGN ENTERPRISES..	550 Seventh.....	6th Floor.....921-8020
Aug. 8	ILIE WACS.....	530 Seventh.....	19th Floor.....354-9080
Aug. 8	WHODUNNIT (Lian Carlo, Dushante,..... Madame De Farge, Jennifer George, Sydney Carvin Milliken, Linda Mishan, Carolyn Parker, Yeohlee)	60 W 55th.....	2nd Floor.....245-2244
Aug. 8	WILLIWEAR BY WILLI SMITH.....	209 W 38th.....	9th Floor.....869-1380
Aug. 8	WILROY.....	530 Seventh.....	22nd Floor.....221-2200
Aug. 8	MRS. H. WINTER.....	45 W 25th.....	4th Floor.....691-8300
Aug. 8	ZANA COUTURE.....	512 Seventh.....	23rd Floor.....575-0487
Aug. 8	L'ZINGER INTERNATIONAL.....	575 Seventh.....	18th Floor.....382-3303
Aug. 8	INTIMATE APPAREL HOLIDAY & EARLY SPRING MARKET WEEK IN NEW YORK		
Tuesday Aug. 9 11:00 A.M.	SHOWING OF RESORT COLLECTION By invitation. Contact: 382-3700.	ALEXANDER JULIAN	8 WEST 40TH STREET SHOWROOM - 21ST FLOOR
Tuesday Aug. 9 12:30 P.M.	SHOWING OF RESORT COLLECTION Also at 3:00 P.M. & 5:30 P.M. By invitation. Contact: 221-0675.	RALPH LAUREN	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Aug. 9	3:00 P.M., RALPH LAUREN (2nd show), 550 Seventh Avenue, 3rd fl. By inv., 221-0675.		
Tuesday Aug. 9 4:30 P.M.	SHOWING OF SWIMWEAR COLLECTION By invitation. Thereafter, by appointment, 6th floor.	GOTTEX (1411 BROADWAY)	PARSONS FASHION CENTER 560 SEVENTH AVENUE Contact: 354-1240.
Aug. 9	5:30 P.M., RALPH LAUREN (3rd show), 550 Seventh Avenue, 3rd fl. By inv., 221-0675.		
Tuesday Aug. 9 7:15 P.M.	SHOWING OF TAHARI FALL COLLECTION Benefit for AWNY. By inv. Members of AWNY: \$50.00. Non-members: \$75.00, 705-2441.	BLOOMINGDALE'S	LEXINGTON & 59TH STREET 3RD FLOOR
Aug. 9	FELIX ARBEO DESIGNS LTD.....	530 Seventh.....	30th Floor.....221-1208
Aug. 9	AUGUSTUS.....	530 Seventh.....	24th Floor.....840-6674
Aug. 9	BILL BLASS COLLECTION III.....	550 Seventh.....	8th Floor.....921-2100
Aug. 9	ALFRED BOSAND.....	37 West 57th.....	5th Floor.....421-4188
Aug. 9	ENCORE.....	530 Seventh.....	27th Floor.....391-2870
Aug. 9	HELEN FABRIKANT FOR H. FABRIKANT.....	1410 Broadway....	18th Floor.....354-1620



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Aug. 9	CHRISTYNE FORTI.....	530 Seventh.....	24th Floor.....921-1552
Aug. 9	HALSTON.....	550 Seventh.....	14th Floor.....354-6340
Aug. 9	JER DOR FASHIONS.....	498 Seventh.....	9th Floor.....564-4450
Aug. 9	LEE JORDAN, INC.....	498 Seventh.....	10th Floor.....564-6814
Aug. 9	MIKE KORWIN'S KNITWORKS INC.....	498 Seventh.....	19th Floor.....947-8828
Aug. 8	MORTON MYLES.....	550 Seventh.....	15th Floor.....391-8700
Aug. 9	SAZ; & SAZ II.....	530 Seventh.....	21st Floor.....221-3489
Aug. 9	SOO YUNG LEE; & LA SOIREE.....	530 Seventh.....	6th Floor.....840-6435
Aug. 9	VICTORIA ROYAL BY MARTIN STAEHELY.....	530 Seventh.....	7th Floor.....944-6844
Aug. 9	NORMA WALTERS.....	530 Seventh.....	7th Floor.....840-7677
Wednesday Aug. 10 1:00 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter, 22nd floor.	BOB MACKIE ORIGINALS (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE Contact: 391-8697.
Wednesday Aug. 10 2:00 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment.	JON HAGGINS	260 WEST 35TH STREET SHOWROOM - 13TH FLOOR Contact: Jeff Shaw, 564-2897.
Wednesday Aug. 10 3:00 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR Contact: 391-9100.
Wednesday Aug. 10 4:00 P.M.	PRESS SHOWING: SWIMSUIT COLLECTION By invitation. Buyers: 398-9696. Press: Eleanor Lambert: 887-8277.	ANNE COLE (1411 BROADWAY, 21st Fl)	OLYMPIC TOWER CASCADE RESTAURANT
Aug. 10	BLASSPORT LTD.....	550 Seventh.....	2nd Floor.....354-4200
Aug. 10	KENETH BONAVIDACOLA.....	202 W 40th.....	14th Floor.....382-3756
Aug. 10	AURORA RUFFOLO.....	530 Seventh.....	14th Floor.....354-9250
Thursday Aug. 11 4:00 P.M.	SHOWING OF HOLIDAY/ RESORT EVENING FASHIONS By invitation. Contact: Eleanor Lambert, 887-8275.	JANA CON CLAUDIA	OLYMPIC TOWER 5TH AVE & 51ST STREET
Aug. 11	DANZANTE.....	209 W 38th.....	6th Floor.....944-6610
Aug. 11	ANNE KLEIN & CO.....	205 W 39th.....	3rd Floor.....221-7880
Aug. 11	REGINA KRAVITZ.....	575 Seventh.....	29th Floor.....840-6065
Aug. 12	LEONARD-PARIS COUTURE/STUDIO.....	550 Seventh.....	23rd Floor.....869-3601
*Aug. 12	ATLANTA WOMEN'S APPAREL MARKET; INFANTS & CHILDRENS. (404) 688-8944. (Aug. 12-17)		
Aug. 15	JEANNE-MARC.....	1466 Broadway.....	9th Floor.....575-7840
Aug. 15	EMMANUELLE KHANH.....	1441 Broadway.....	24th Floor.....944-0585
Aug. 15	GREGGORY KING.....	530 Seventh.....	20th Floor.....398-0329



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Aug. 15	HANDBAGS & ACCESSORIES MARKET WEEK IN NEW YORK, Holiday & Spring I (August 15 - 19)		
Aug. 16	GEORGE MASKET BY KAREN HARMAN.....498 Seventh.....10th Floor.....947-7110		
Aug. 17	GUY LAROCHE FOR GEORGE MASKET.....498 Seventh.....10th Floor.....947-7110		
Aug. 18	THE KOHLER COLLECTION.....498 Seventh.....4th Floor.....594-4484		
*Aug. 18	DALLAS RESORT/MIDWINTER REGIONAL MARKET. Contact: (214) 655-6220. (August 18-23)		
Aug. 21-24	NATIONAL KIDS FASHION SHOW, N.Y. Statler. Contact: Stanley Kaye, 594-0880.		
Aug. 24	ESCADA BY MARGARETHA LEY.....1466 Broadway....10th Floor.....869-8424		
*Aug. 26	INTERNATIONAL MEN'S FASHION WEEK & JEANS FAIR IN COLOGNE (August 26-28)		
Aug. 27-30	NATIONAL FASHION & BOUTIQUE SHOW at N.Y. Coliseum. Contact: 594-0880		
*Sept. 3	SEHM AT PORTE DE VERSAILLES, PARIS. Men's & boys' wear, 869-1720. (Sept. 3-6)		
*Sept. 4- Sept. 7	IGEDO INT'L TRADE FAIR & 10TH IGEDO DESSOUS AT DUSSELDORF FAIR GROUNDS. Women's fashions, lingerie, & swimwear. Contact: Dusseldorf Trade Shows, 840-7744.		
Sept. 5	LABOR DAY (Monday)--Legal Holiday		
Sept. 8	ROSH HASHONAH (Thursday)(Jewish New Year)--Begins Wed. Sept. 7 at Sunset.		
Sept. 11	NEW YORK PRET AT NEW YORK COLISEUM. Contact: 563-5350. (Sept. 11-13)		
Monday Sept. 12- Sept. 15	SHOWING OF SPRING COLLECTIONS By appointment. Contact: Elyse Kroll, 759-8055.	DESIGNER'S COLLECTIVE (3 EAST 54TH STREET)	BERKSHIRE PLACE HOTEL MADISON AVENUE & 52ND STREET
Tuesday Sept. 13 8:00 P.M. Dinner	FETE DE FRANCE Benefit for Giverny Gardens. Cocktails & dancing. Black tie. By invitation. Tickets: \$200.00. Viewing of exhibits & fashions on all floors. Press: 705-2441.	BLOOMINGDALE'S	LEXINGTON & 59TH STREET
Sept. 13	KNITTING YARN FAIR IN N.Y. AT PIER EXPO, Margaret Larson, 382-1250 (Sept. 13-15)		
Wednesday Sept. 14 8:00 P.M.	SFA-USA: ANNUAL FALL BENEFIT FASHION SHOW Fashions by 5 designers. Dinner-dance. By invitation. Press: Helen O'Hagan, 940-4240.	SAKS FIFTH AVENUE	1ST & 4TH FLOORS
Sept. 17	YOM KIPPUR--Saturday (Jewish Day of Atonement). Begins at Sunset Friday.		
*Oct. 3-7	SPRING READY-TO-WEAR IN MILAN		
*Oct. 8- Oct. 11	MAGIC (MEN'S APPAREL GUILD OF CALIFORNIA) IN LOS ANGELES, 124 E. Olympia Blvd., Suite 506, L.A. 90015, (203) 746-0627.		
Oct. 12- Oct. 19	SPRING/SUMMER PRET-A-PORTER IN PARIS. Contact: Denise DuBois, Chambre Syndicale du Pret-a-Porter, 100 Faubourg St. Honore 75008 Paris, tel. 266-64-44.		
*Oct. 15- Oct. 18	PREMIERE VISION AT PORTE DE VERSAILLES, PARIS. Contact: Barbara Wise, French Apparel Center, 883-1055.		
*Oct. 23- Oct. 26	NAMSB (NATIONAL ASSOCIATION OF MEN'S SPORTSWEAR BUYERS); & BAMA (BOYS' AND YOUNG MEN'S APPAREL) AT N.Y. COLISEUM. Contact: 986-1811.		
Oct. 31	SPRING MARKET WEEK IN NEW YORK (Oct. 31-Nov. 11)		